



TCS NEW YORK CITY MARATHON

TATA CONSULTANCY SERVICES | NYRR NEW YORK ROAD RUNNERS

2020 TCS New York City Marathon Expo Presented by New Balance Expression of Interest Form

For exhibitor information, including move-in times, show hours, exhibitor services, and Jacob K. Javits Convention Center (“Venue”) policies, please see the Expo Operations Guide and the Exhibitor Manual, each of which will be provided once the expo contract is signed.

PLEASE COMPLETE AND EMAIL THIS EXPO EXPRESSION OF INTEREST FORM TO:

New York Road Runners, Inc.
Attn: Josh Jacoby and Amy Hughey
Email: sponsorship@nyrr.org

LEGAL COMPANY NAME (FOR CONTRACT PURPOSES)

COMPANY ENTITY TYPE (I.E. BUSINESS CORPORATION, LLC, NOT-FOR-PROFIT, ETC.)

COMPANY/PRODUCT NAME (AS WILL BE DISPLAYED ON SIGNAGE & VENDOR LISTS)

CONTACT NAME:

ADDRESS:

CITY, STATE, ZIP:

TELEPHONE:

E-MAIL:

WEBSITE: <http://>

SELLING AND SAMPLING AT THE BOOTH SUBJECT TO NEW YORK ROAD RUNNERS’ APPROVAL.

Are you planning to sell merchandise from your booth? **YES NO**

Are you planning to sample foods or fluids from your booth? **YES NO**

Are you planning to demonstrate products or exercise equipment in your booth? **YES NO**

» If **yes**, please detail here:

BOOTH SIZE REQUEST:

BOOTH SIZE	BOOTH VALUE
10x10	\$6,000
10x20	\$12,000
20x20	\$24,000
20x40	\$48,000

Other (please specify size)

ADDITIONAL BOOTH OPTIONS

I am requesting a corner booth (\$1,000 surcharge per corner)

I would like to include an offer in the Virtual Goody Bag (\$3,000 surcharge)

VALUE BOOTH OPTIONS (Floor location to be determined by NYRR)

I am requesting a value booth as a Charity Partner (10x10 booth for \$4,000) – exact placement to be determined by NYRR

I am requesting a value booth as a Race Partner (10x10 booth for \$4,000) – exact placement to be determined by NYRR

HOW DID YOU HEAR about the TCS New York City Marathon Expo?